

Top 10-point process for getting you started on starting a Business!

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Psa. 90:17b (AMP); confirm and *establish the work of our hands--yes, the work of our hands, confirm and establish it.*

1. What are you good at?
2. Is there a need for it?
3. Identify the dream “why” passion and vision.
4. Write a detailed business plan including cost to capitalize and budget, a market analysis (*who is my customer, what will they spend, how often, etc....*) to determine strengths, weaknesses, opportunities, and threats (SWOT).
5. Determine your uniqueness and differentiator brand.
6. Determine the business name and file a fictitious name.
7. Establish an LLC. (Limited Liability Corp.) RocketLawyer.com
 - An LLC has the legal protection of a corporation while allowing the tax benefits of a partnership.
 - Determine if you will be a “single-member LLC” or a “manager-managed LLC”, We recommend the “manager-managed LLC”
 - You will have to put “LLC” on all letterhead, advertising, marketing, business cards, uniforms, bank account, checks, website, etc. To cover you legally!
8. Contact the proper government agencies and permit process.
 - Florida Department of Corporations online, apply for your L.L.C., upload articles or organization from Rocket Lawyer.
9. IRS online and Apply for an EIN number.
10. Check with SunBiz.com to make sure your business entity is in the system.
11. Then go the bank, and open a business account they will look up your # on sunbiz, take all the paperwork with you! (We recommend Bank of Tampa, in Plant City.)
12. Create business cards, a website & any other “social media marketing” needed.
L.L.C. must be on everything! (This protects you legally!)

Read to learn what you need to know! *Start with these and read a book a month!*

1. Dale Carnegie: How to Win Friends and Influence people. (Original classic version)
2. David J. Schwartz: Magic of Thinking Big.
3. T. Harv Eker: Secrets of the Millionaire Mind.

Pro 16:9 (AMP) A man's mind plans his way, but the Lord directs his steps *and* makes them sure.